

The Cohen Christmas Store Exhibits

Holiday Bargains in Leather

Leather goods are popular because they are durable. The most acceptable presents, and if bought here, modest in price. We have an immense assortment of all the novelties.

We engrave your name free on all card cases, from \$1.25 up.

Men's Leather Traveling Cases, consisting of Hair Brush, Comb, Soap Box, Powder Box, Tooth Brush and Mirror, all for \$8.50.
Another Leather Case, plush lined, with larger fittings; worth \$2.50, for \$1.50.
Men's Leather Collar and Cuff Boxes, with place in top for collar buttons; special, 50c each.
Leather Collar and Cuff Boxes, satin lined and a great value at \$1.50; special, \$1.25.
Men's Traveling Cases, only 12 to sell; were \$3.50, for \$2.25 each.
Men's Leather Card Cases and Bill Rolls, the 7c kind are 50c.
\$1.50 Leather Card Cases and Bill Rolls are \$1 each.
Women's Leather Hand Bags, plaited

or strap handle, with purse, good value at 75c, special at 50c each.
\$1.50 Hand Bags are \$1. In black or colors.
20 styles in Children's Purse for 10c each.
Women's Plaited Hand Bags, best \$2 bag made, special \$1.50.
Children's Tinsel Purse, the 25c kind, 15c each.
Wide, Curved Patent Leather Belts, in black and brown, 25c each.
100 Silk Opera Bags, all in the latest designs; were \$1.00, now 85c each.
Another lot of Opera Bags, with gilt frames, at 40c each.
Complete line of Men's Wallets, 95c to \$5.75.
Complete line of Women's Bags from \$1.00 to \$12.75.

Perfumes Like Flowers Are Very Giveable.

A new line of extracts, toilet waters, etc., for the holiday. We can save you a pretty penny on all these.

20 Fancy Boxes of Perfume, suitable for holiday gifts; special, 10c a bottle.
4711 Extracts, all odors, each bottle 25c.
Colgate's Extracts, each in a box, all odors, 20c.
Colgate's Extracts, in fancy boxes, 2 bottles of perfume and soap 20c match, for 75c a box.
Colgate's Monard Violette Extracts, two full ounce bottles in fancy box, usually \$1, here for 70c.
R. Hudnut's Extracts, in every odor, each in fancy box, special at 50c a box.
Rogers and Gallet's Soap, in all odors, 15c a cake.
Bring your own bottle and buy the best 40c Extract made at 25c an ounce.
Fairy Soap, 4c.

Burnt Leather Novelties

Hundreds of Leather Novelties, in all kinds of goods, at 10c, 25c and 50c.
Indian Bags, large size and extra good value at 50c, special 25c.
5 Burnt Leather Cushions, were \$5.00, are \$3.75 each, including the University of Virginia Cushion.

Fancy Clocks

16 China Clocks, sold for \$3.50 and \$6.50.
Ansonia works, are \$3.98 each.
Large Mission Clocks, 12 hour strike and Cathedral gong, at \$2.75; smaller ones at \$1.45.
All Complete line of Gilt Clocks at all prices; one very special is a \$1.25 clock at 85c.

Near Thirty Thousand Dollars in Made Garments For Twenty Thousand

No reserve nor hesitancy because of what they might have sold for. The whole stock is for the public's buying, rather than make the loss after the first of January. The most superior stock of garments ever offered by this store for women, misses and children.

The latest style of Coats, were \$16.50, reduced to \$10.
The New Paquin Coat, \$12.50 and \$16 ones will be \$10.
\$20 Three-Quarter Length Kersey Coats, black and colors, for \$13.50.
New Three-Quarter Coats, sold for \$18, price now \$10.75.
Covert Jackets, were \$17.50, now \$5.98.
All Wool-Tweed Coats, \$10 values, for \$5.
Rain Coats, reduced from \$12.50 to \$8.
Kersey Coats, plaited and belt back, Monday for \$7.99.
Fine Kersey Coats that sold for \$10 will be \$6.50.

The Handkerchief Movement

that must stand for all of Richmond's demands.

An enormous purchase goes on sale Monday—tens of thousands of dozens—half price, quarter prices, and all of them perfect and in the line of the greatest demand. Pure Linen, Silk and Muslin of every new and old idea. The entire stock of a retiring importer, in addition to our own importations.

Women's Hemstitched Handkerchiefs, fine embroidered initial. The hundreds of dozens makes the price 6 1/4c each.

Women's Sheer Hemstitched Handkerchiefs, various style hems, upwards of a thousand dozens, 2c each.
Double Hemstitched Sheer Lawn and Fancy Combination of Embroidery and Lace Handkerchiefs, choice 4c.
Swiss Embroidered Handkerchiefs, also Val. Lace Trimmed ones, for 10c.
Nearly 50 dozen Men's Full Size Pure Linen Hemstitched Handkerchiefs, best quality, always sold for \$2 a dozen, for 12 1/2c each.
Men's Linen Hand Embroidered Initial Handkerchiefs, hemstitched, warranted pure linen, the most remarkable price, 10c each.
\$1 a dozen Linen Handkerchiefs for

Sale of Women's Suits

Were \$12.50, \$15 and \$16.50, for \$10.
Suits of all good fabrics and well tailored, \$8.
\$20 Suits, \$17.50.
Suits that sold to \$5 reduced to \$2.50.

Silk Shirt Waist Suits

Were \$28, will be sold for \$17.50.

Children's Coats

\$3.75 for the best 5 ones.
\$4.50 for 3 Coats.
\$7 for 12 1/2 Coats.

Children's Coats

men for 10c each; some 350 dozen to be sold.

Women's All Linen Hand Embroidered Hemstitched Handkerchiefs, 12 1/2c.

Women's Sheer All Linen 10c Handkerchiefs to be sold four for 25c.

Women's Hemstitched Lace and Embroidery Trimmed and many other styles of Handkerchiefs, the usual best 3c ones, upwards of a thousand dozen, choice 5c each.

Novelty Imported 25c Handkerchiefs, an endless variety, many cost \$2.50 a dozen; choice of a counterful, 12 1/2c.

500 dozen Children's Handkerchiefs, in fancy picture boxes, 15c a box.

Another Cut in Silks

There are too many and they are in the way. Next week we will not have the room for them. We think these prices will cause some wonder. No money in them for us now; see if there is for you.

50c Hand-made China Silks, smooth and lustrous, in all the light and dark colors, including cream, white and black; special Monday for 25c.

75c Black Taffeta, pure silk and soft kid finish, 55c.
60c Black Beau de Soie, pure silk, splendid wear for waists, 30c.
50c Crayle de Chine, pure silk, in exquisite evening shades, 37 1/2c.
75c Fancy Silks, in navy, brown, green and garnet grounds, with broad figured figures in contrasting colors, 40c.
\$1 Taffeta, in two toned effects, 75c.
\$1.19 Black Taffeta, guaranteed pure

dye, 27 inches wide, heavy quality for coats and suits, 75c.
75c Black Pongee, dull finish, for mourning wear, pure silk, 50c.
75c Liberty Satin, in navy, black, pink and light blue, 48c.
50c Taffeta Silks, in colors, black and white, 30c.
75c Black Armure, pure silk, 45c.
\$1.35 Black Beau de Cygne, 36 inches wide, has a finish like satin, soft and clingy, \$1.15.

Better year after year, more as counted by quantities, by varieties, by the study of selections; better by the prices and the vast accommodations that the public has come to look for in Richmond's best and foremost **Holiday Store**. Every available space speaks with its manifold temptations—merchandise from every civilized corner of the globe. Holiday greetings for all the stations of life; the happiest turns for the little ones or the older—in their cheery expectations—and in all this

The Great Help is the Stores' Price Guide

Every buying step leads with the most careful safety to best obtainable prices in any store in all America.

Xmas Offer in Optical

Department

This is a genuine Xmas gift for you. We save you over \$3 on a pair glasses.

We have just received another lot of those \$5 Solid Gold Spring Rimless Eye Glasses, with new patent sanitary guard, for \$1. This offer only good until Xmas.
Another offer is 10-karat Gold Filled Spectacles or Eye Glasses, guaranteed ten years, with fine lenses; also fine steel top case, covered with morocco and lined with satin. With the eye glasses, we give a chain. All complete, including examination of the eyes, \$1.50.

Lucky Purchase of Umbrellas

saves the public certainly one-half for the handsomest holiday Umbrellas ever sold here. The variety of styles leads everything that is now this season.

The remarkable prices are \$1.98 and \$2.98. These are only two, but there are a score of other prices, but not one that would not cost you double in every other store we know of.

The Men's Corner

is at the left of the entrance of the store, where you can step in without passing through a throng.

25c Neckwear is the choice of nearly all the merchants' neckwear you find at 50c. There are hundreds of different kinds.

Men's Silk Handkerchief Mufflers, fancy and plain white and black, from 50c to \$3.
Full Dress Protectors, from 50c to \$3.50.
Men's and Boys' Gloves of all descriptions, all prices, 25c to \$1.50.

The newest line of 25c and 50c Neckwear in the city.
Big assortment of Fancy Hair Hose, regular 50c kind, our price 25c a pair.

Sale of Children's Cloaks

sizes from 2 to 6 years, at about half price, is like finding that much money, because they are all this season's best styles.

\$5 Cloaks are sold for \$3.75.
\$1.75 Cloaks for \$2.45.
\$2.50 ones for \$1.25.
Counters full that should be priced \$3.50 to \$1.75 are priced \$1.08 each. Some that should be priced \$7 and \$8 are marked \$4, and so for the rest.

For that most beautiful of all infants.

Beauties in every direction; the choice of all the makes, made garments, hats, caps, bonnets, cloaks of every description.

The Little White Bearskin Cloaks, \$3.75.
Another most beautiful Bearskin Cloak is \$8.
Christening Robes, in their new ideas. All the little coats that the infants call for, in white, long or short, \$1.25 to \$1.10.

Sale of Waists

goes with the rest of ready-made garments, at cost and less, for many, where the stocks are large.

60c for All Wool Waists that should be 95c.
\$1.25 for Waists that should be \$2.
Silk Waists for \$2 that have been \$3.45.

A good Waist for 50c; the order is to sell them.
On sale a full line of Women's and Children's Sweaters, every color, size and kind.

"Oh! But Your Neckwear is Pretty"

is the remark overheard by the writer as he looks for a few prices to give the public. In truth, it is the handsomest group of Neckwear we ever displayed, and there is no strange fake, but simply good taste in selection.
Prices start at 5c and end anywhere from 15c to \$1.50.

Basement Ablaze With Holiday Wares

No matter which way you turn, the eye is dazzled with the thousands of holiday suggestions. It is a holiday store in itself. It is for the infant in arms or the aged grandparent and all that come between.

The Doll Fairy Land

might be compared with a fair, where all talk at one time. You have to elbow your way through. There are two makes of dolls never exhibited before.

A French Bisque Doll, 17 inches high, movable hands and feet and a sleeper; might be a dollar, but is 50c.
22-inch high French Doll, movable limbs and eyes; a regular \$2 doll, for \$1.
There are Dolls for \$1.08 that are priced \$3 in most stores.



Sale of Cut Glass

Monday the sale of Cut Glass will be as it has never been before. The maker of the most brilliant Cut Glass in this country has sold us all the balance of the stock he had prepared for Xmas sale at just fifty per cent. discount. All in this season's newest styles.

\$3.50 Bowls, \$5.
\$10.50 Bowls, \$6.50.
\$5.75 Colory Trays, \$3.50.
\$10.75 Ice Cream Dish, \$6.50.
\$3.50 Ice Tubs, \$6.50.
\$5 Potted Bowl, \$3.50.
\$2.50 Deep Bowl, \$1.4.
One of the prettiest Nappies ever made is \$1.50.

\$13.50 Water Pitcher, \$7.50.
\$3.50 New Vases, \$3.50.
\$14.50 Water Pitchers, \$8.50.
\$3.50 Decanter, \$4.50.
Sugar and Creamer, \$3.50.
Handsome Whiskey Glasses, \$3.50 a dozen.
Goblets, \$1.58 each.
Tumblers, \$0.50 a dozen.

Common Sense Toys

Everything to entertain or instruct the children. They'll last for years; unlike those that a short day's use will put on the scrap pile.

Hobby Horses, some on rockers, others swinging, from \$1.25 to \$0.98 for the handsomest one, large enough for a grown person.
Shed Fly Rockers, 95c and up.
Veloipedes, \$1.25 to \$3.50.
Crokinole and Checker Board, 75c.
Drums, 25c to 95c.
Nine line of Mechanical Toys.
A Piano you can play dance music on, for 95c.
Go-Carts and Doll Carriages start at 10c and as high as you want to go.
Substantial Metal and Wood Wagons and Wheelbarrows, price 50c to \$6.50 for a heavy farm wagon.
Burrows' Ballot Board, 5 complete games, including pool, for \$6.
The Tool Chest at \$2.50 has a complete set of tools and will teach your boy to be useful.
Buy your girl a Roll Top Writing Desk; they are here for \$4.75. It will be a comfort to her and you for years.
A Very Neat Folding Writing Desk, with slate on one side, for 95c and \$1.25.
Trunks from 25c to 95c for one 18 inches long and 12 inches deep.
Stool and Rocking Chairs for the little ones; a Stool Chair, 25c; a Rocker, 35c; others to \$1.08.

Among the Lamps

You will find a Complete Library Lamp, with dome, hand painted, with brass foot, for \$2.75.
Another Lamp, not so elaborate, but complete, is 95c.

Quadruple Silver Plated Ware

Every piece is warranted, and the newest designs.

One of the Handsomest Large Satin Finish Chocolate Pots, \$3.50.
Large Water Tank, \$3.50.
Water Pitcher, \$2.25.
Beautiful New Ornamented Tea Set, with tray, \$7.50.
Candelabra, \$2.75.
Handsome Baking Dish, \$1.08.
Knives and Forks, Rogers' best, \$3.25 a dozen.
Rogers' Tea Spoons, \$2.25, and Table Spoons, \$3.75 a dozen.

Makers of Brassware

have made wonderful strides in the finish of the various ornaments.

Cabinet Picture Frames, design.
25c Florentine Frame, \$1.50, and every size of Picture Frames and Mirrors, in brass, of newest design.
A handsome Candelabra, \$1.50.
Brass Vases, \$2.50.
The price of these is as attractive as the goods.

The Ornaments

The ornamental part of the Houseware Department has one of the best displays that has been made for several years. We have marked such prices as will make quick sales.

Handsome Vase, 25 inches high, \$7.50.
\$6 New Urn, \$4.50.
Metal Decorated Vases, 18 inches high, \$3.
Beautiful Ornaments, sell from 15c up as high as you wish to go.

Dinner Sets to the Front

We have made a special effort to arrange this sale so as to prove what Cohen can do.

\$11 Haviland Dinner Sets, 102 pieces, including large dishes, \$29.
Handsomest 100-piece Dinner Set ever sold for \$25.00, most attractive decorations and new shapes, \$16.50 a set.
The best 102-piece Dinner Set you ever saw for \$12.50, all full size dishes, is here for \$6.50.
100-piece Decorated Dinner Sets, new shapes, various color decorations, for \$5.50.
Real China 50-piece Tea Sets, \$5.50.

Candy, 6 1/4c to 37c a Pound

The whole gamut of sweet tooth delicacies, from the French mixtures, at 6 1/4c, to the finest chocolate Bon Bons or conserved Fruits at 37c a pound. Buy now; we will keep it for you until Xmas if you desire it.

A Great Fur Sale

Nothing to equal it has ever occurred. Sold with our highest recommendation. Bought at one-half their value and less. It's this sort of work that makes the thrift of a store. The Fur temptation will run like this:

Genuine French Hare Boas, 3 yards long, cannot be told from \$35 real lynx, and will wear as well, \$5.98.

French Hare Double Scarfs, \$2.40.
Shirred Near Seal Scarfs, lined with squirrel, fancy trimmed, \$4.50.
\$10 and \$12.50 Fox Scarfs, with large brushes, choice of entire lot \$7.50.
Japanese Chabre Fox Scarfs, 3 yards long, at the remarkable price of \$3 each.

Brook Mink Double Scarfs, in natural and blended shades, lowest price heretofore \$7.50, special \$4.25.
Sable Marton Double Stole, with full collar; lowest price has been \$25, these for \$14; the same, satin lined, \$12.50.

Handsomest Imported Fox Scarfs, pieces that cost \$27, for \$12.50 and \$15.
Marton Fur, in new Pelrine design, with heavy silk lining; value \$15 to \$2.

House Slippers for 50c to \$1.25.
Glove and Handkerchief Boxes, hand painted, for 25c and 50c.
Picture Frames, to be embroidered, for 25c, 30c and 50c.

Renaissance, Tenerife, Mexican Drawn Work, Applique, Irish Point, Hardanger, in all their various kinds and sizes. The advantage to you in all these is the price, which, in most cases, is not much over half what these goods usually sell for. We start pretty Applique Scarfs and Shams at 15c.

25c buys the choice of hundreds that usually sell for 50c.
You can pay up to \$8.50 for hand made pieces; the value is equal.

New Curtain Prices

You'll see how anxious we are to sell when you see these prices. Some are near a half of former prices.

Portieres, in Oriental stripes, 3 yards long, heavy tassels, fringe; worth \$7.50, for \$5 a pair.

Couch Covers, in wide Roman stripes, made of heavy repp, 3 yards long; worth \$2.50, for \$1.75.

Oriental Stripe Couch Covers, heavy fringe all around, 3 yards long; worth \$2, for \$1.48.

Mercedized Table Covers, in 6-4 size, \$1.50, and so on for the others.

Rope Portiers, 95c to \$7.50 each.
\$5.50 Lace Bed Sets, \$4.75.
Irish Point Lace Curtains, \$2.50, \$3.50 and \$4.50.

Books at 8c

By the best authors; some of them are 25c volumes.

The books at 10c embrace almost every known author, including poetry, biography and all classes of literature.

Girls' 75c Books, 25c

There are 100 titles, including such writers as Meade, Carey, Mulock, Marlett, Drinkwater, Carroll, Lyall and others.

Bible Stories

and the Old and New Testaments, in words of one syllable and fully illustrated, 25c each.

Lang's Fairy Books

This famous author's Blue, Red, Yellow and other Fairy Books for 30c each.

Copyright Books, 25c

A counterfeiter of them and sold by book stores generally at 45c. The old Standard Classics for young folks, in substantial binding, published to sell at \$1, our price 50c.

Peter Rabbit, 25c

This regular 50c book is half price.

Harkaway Books, 25c

All of these attractive books for boys are here for 35c each. There are also at same price the copyright books of Alger, Otis, Henry and others.

Sale of Real Mink

Long Double Stoles, self lined, pieces that cost \$35, for \$19.80.
Other pieces that cost \$50 for \$24 and \$27.50.

Flat Mink Muffs from \$15 to \$25.
Mink Throw Ties, handsomely trimmed with silk fringe, \$12.25.
Hudson Bay Sable Stoles, special \$50.
One of the most fashionable furs of the season.

Children's Sets

Large stock of Children's and Misses' Sets and Single Pieces, from 50c to \$7.50 a set.

Cohen's Books

Take up all the publishers in America. This season the store has gone to London for some. This is the third season that we have doubled our sales.

There is perhaps no store in America that competes with Cohen's Book prices.

Books in Sets

All the various five volume sets that are published sell at 50c a set.

14-volume Dickens, \$1.08 and \$2.60.
Two-volume sets at 15c, among them "Life of Washington," Dumas' "Three Guardsmen," "Life of Columbus" and others.

Two-volume sets at \$1.25, beautifully illustrated, works of Washington Irving, Charles Lever, Herbert Spencer, Emile Gaboriau, Victor Hugo and others.

Every kind of sets, from 2 to 40 volumes, from the least price ever obtained to the finest leather bound volumes.

Beautiful Joe, 16c

Copyright books of Holmes, Fleming, Charles Garvice, Mrs. Southworth and others, for 25c.

Hood's Medical Adviser, 160 pages, illustrated, for \$1.
Manning's Horse Book, \$1.25.
Poetry Culture, \$1 and 15c.
International Speaker, 30c.
Dictionaries of all the foreign languages, 40c each.

Complete Letter Writer, 45c.
English Edition of all the Greek and Latin Classics, 42c a volume.
Beautiful line of Postal Card Albums and Scrap Books.

\$1.50 Books, 45c

Beautifully bound in cloth.

"Danny," "The Two Vanrevels," "The Pines of Lory," "Captain Macklin," "Tuckahoe," "The Diary of a Goose Girl," "The Ruling Passion," "Kate Bonnet," "The Aristocrats," "The Potter and the Clay," "The Star Dreamer," by Castle, "Ben Hur" and a great many others.

The Enormous Sale of Carpets

at this end of the season is caused by the immense reduction in order to avoid carrying them to next season, which is nearly one year. There is an immense overstock, which caused the slash of prices for the vast week.

Tapestry Brussels Carpets, for rooms, halls and stairs, for 30c.

Bleached and Brown Shers, 30c.

Wiltons, 30c.

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